



Performance Reward Grant Scheme

Expression of Interest Form for Wotton Bassett & Cricklade Area Board

To be returned to:

Karen Scott, Wootton Bassett & Cricklade Community Area Manager, Area Boards
Northern Locality Team, Wiltshire Council , Monkton Park, Chippenham SN15 1 ER

Email: karen.scott@wiltshire.gov.uk

Organisation	<i>Extended Services for Wootton Bassett and Cricklade Network Area</i>	
Form submitted by (contact for all queries)	<i>Andrea Smith Extended Services Network Coordinator Wootton Bassett School Lime Kiln Wootton Bassett SN4 7HG asm@woottonbassett.wilts.sch.uk 07973149668</i>	
Name of initiative	<i>Holiday Activities For All</i>	
Brief Description of Initiative	<p><i>Working in partnership with key agencies located within the network area we are to produce a holiday event planner for all children attending schools within the local area. Key agencies are Children Centres, Youth Development, Leisure Centre Managers, Childcare Development, Libraries, Splash and any other interested parties. We are to produce something for all children within the local schools to do for each day of the school summer holidays. Consultation has already taken place and activities such as bowling, climbing, WII sport, camping, football etc have already been voiced.</i></p> <p><i>This will bring children and young people together during holidays, giving them a sense of stability and stimulation during such a long period off school, help to support parents at times when they can feel isolated and ensure that any unacceptable behaviour or crime is kept to a minimum.</i></p> <p><i>Long term, it is the intention to continue such a project for all holidays.</i></p>	
Please put a cross against the ambition(s) that this initiative will support	Building resilient communities	X
	Improving affordable housing	
	Lives not services	X
	Supporting economic growth	
	Safer communities	X
	Protecting the environment	
	Action for Wiltshire – combating the recession	X

Amount of funding sought	£11,100
What will this money be spent on? (Please show split between capital and revenue. For capital expenditure guidance – see Appendix 1 in the Bid Pack)	<i>The money will be spent purely on staffing, providers of activities and the activities them selves. Based on an average of £300 per day, over 37 days during the summer holidays.</i>
Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken	<p>Building Resilient Communities: <i>The planner will enable children and young people to identify through consultation their priorities during the summer months. After the completion of each activity they will be asked to complete an evaluation form to determine what improvements need to be made for the future. Young people that take part in a number of activities will be asked to complete a resilience questionnaire around success characteristics to determine the impact of such a programme. This will help them to succeed through impacted self esteem and confidence on return to school in September. This will also be key for those young people changing from primary to secondary school as they will have the opportunity to mix with all age groups on some activities, making friends prior to starting their new Secondary school.. Also by working in partnership with key agencies within the area will develop each of our priorities and improvements for the community as a whole, by sharing best practice and working collaboratively.</i> <i>By working together we can plan and deliver services over the holiday period, maximising expertise, sharing workloads communicating as one partnership and promoting that accordingly.</i> <i>Some of the activities may also require volunteers such as parents, which in turn will allow them to see the impact they can have on the community, bringing confidence in further volunteering.</i></p> <p>Lives not services: <i>By having activities within the local community, and participating with others from that community will assist in the independence of the young people and help to ensure they have fulfilling lives as part of that community. The activities will give them somewhere to belong and be part of something for long periods of time away from school. For some young people school is their only form of structure and routine and once that has been removed, it can make their times within the community miserable. By providing the activities, in some cases free of charge, or minimal charges means that all children despite economic background have the opportunity to build their confidence and increase their health and well being through interaction within the community and the stimulation of the activities, proven for after school clubs during term time.</i></p> <p>Safer Communities: <i>The holiday planner will be communicated to all parents and families within the network area, to reassure them that things are being provided for young people.</i> <i>Splash also work with offending young people and as they are part of the key agency group, this will help to ensure that these targeted young people have things to do and the right specialist support to</i></p>

	<p>reduce reoffending. By “entertaining” children also in a safe way will reduce those young people thinking of offending. In turn, having activities to do during the holidays will reduce young people playing within streets; reduce crime and anti social behaviour.</p> <p>Action for Wiltshire: By supplying the activities either free of charge or at minimal costs helps to reduce the pressure on parents who may be affected by the recession, allowing all young people to have access to the same services, despite economic background.</p>
<p>What makes this initiative a local priority (eg evidence from research and local support)</p>	<p><i>During term time schools have demonstrated, through audits as part of Extended Services that they supply a wide range of after school clubs and lunch time clubs. However, due to caretaking and school closures this can be very limited during schools holidays, a time when some families find it most difficult and their infrastructure has been removed. It is also apparent that during schools holidays agencies such as the children centre, splash and youth development work on furthering the activity provision, but can be limited to targeted groups within certain ages, such as 13+ years or for CC 0-5 years and staffing. In addition, there is a risk that the activities run during this period can clash as there is no coordination of the events. Therefore some days there could be several events, that naturally all young people cannot attend, and other days nothing. So the coordination of such events will ensure young people are not forced to choose between one area or another, promotion of all events is considered collectively and staff can distribute workload.</i></p>
<p>How will you know you have been successful?</p>	<p><i>When each day during the summer holidays has been filled with an activity and the planner has been produced, marketed and attendance to each activity.</i></p>
<ul style="list-style-type: none"> • How will you measure the impact? (may have more than one measure) 	<p><i>Each event will be evaluated to secure whether it was of interest to the young people, or any improvements can be made. An overall evaluation will be made for the summer holiday period. Resilience Questionnaires will be completed by young people at the start and at the finish of the time period to measure impact, and questionnaires to the community regarding anti-social behaviour will be sent to determine if this has reduced street scenes etc against last year.</i></p>
<ul style="list-style-type: none"> • What is your improvement target (s), and when do you expect to achieve this/these? 	<p><i>As such a project has not been run before and is the first of its kind; I am looking to ensure that each day has an activity for the children and young people within the community. I would like to see an improvement in the success characteristics from the beginning of the holiday to the end and an overall evaluation</i></p>

	<i>demonstrating that more children and young people enjoyed the activities provided than not.</i>
<ul style="list-style-type: none"> • How will you ensure that the improvement continues after the end of the initiative? 	<i>To continue to produce further holiday planners for other timings such as Christmas or Easter and then hopefully move into having a yearly holiday planner.</i>
Who will benefit from this initiative?	<i>All children and young people within the area. Including targeted young people through [Centre Centres and Splash. In addition to the residents of the community.</i>
Confirm no unfunded commitments from this initiative	Please delete the statement that does not apply: 1. I confirm that there will be no unfunded financial commitments arising from this initiative
What are the key risks to success and how will these be managed?	<i>The planning of the overall planner and the tasks completed by each agency. This will be managed via regular contact and monthly meetings to ensure that all agencies are delivering what they have promised. This initiative started in November, with our first planning meeting and a further two meetings since then to ensure we are running to schedule. Funding will also be a key risk to such a project. Without the funding we will be unable to proceed.</i>
Who will manage the initiative	<i>Andrea Smith Extended Services Network Coordinator Wootton Bassett School Lime Kiln Wootton Bassett SN4 7HG asm@woottonbassett.wilts.sch.uk 07973149668</i>

Signed: Andrea Smith
Applicant

Dated: 10/03/2010